rootstock CLOUD ERP

PRODUCT OVERVIEW

Rootstock Label Anything

Native Salesforce barcode labeling

ANY Salesforce object
Standard, custom, managed package

ANY barcode symbology
GS1, UPC, EAN, QR, DataMatrix + RFID

ANY label size or printer
Zebra, Epson, all major brands

THE GAP

Your data lives in Salesforce. Your labels don't.

Most teams print labels from a separate app, spreadsheet, or manual process that's always a step behind the system of record. That gap shows up as wrong lot numbers, mislabeled shipments, retail chargebacks, compliance exposure, and hours spent reconciling what the label says vs. what shipped.

WHAT LABEL ANYTHING DOES

Live Salesforce data
Every label pulls directly from the source record at print time. No exports, no re-keying.

Any object, any label
Map templates to any standard, custom, or managed package object in your Salesforce org.

Design once, reuse
Build templates in ZebraDesigner or BarTender Cloud. Reuse across any volume or location.

Compliance built in
GS1, UPC, EAN, FNSKU, UDI, FDA formats supported out of the box plus full RFID encoding.

Flow-triggered print
Automate label printing through Salesforce Flow Invocables on any business event.

Barcode Duplicator
Replace a damaged label at the dock with just a Zebra scanner and printer. No computer.

BUILT FOR

WIP & Finished Goods · Cartons & Pallets · Shipping & Fulfillment · Asset & Compliance · Vial, Tube & Specimen · Amazon FNSKU / Retail GS1 · ID Cards & Visitor Badges

> *Works better than any label program on the AppExchange.* We tried other apps before this one and it's by far the best. We highly recommend Label Anything.
>
> — Scott Stern, Dover Pool Products

Standalone, or the natural starting point for Rootstock ERP.
Use Label Anything on its own, or alongside Rootstock — the leading Salesforce-native ERP for product companies.

Speak to our team →

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